ITC 1.23.981

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BROOM CORN BROOMS: U.S. PRODUCERS' SHIPMENTS, IMPORTS FOR CONSUMPTION, EXPORTS, AND APPARENT CONSUMPTION, CALENDAR YEAR 1981

Report to the President
on Investigation No. 332-97
Under Section 332
of the Tariff Act of 1930

USITC PUBLICATION 1232

MARCH 1982

United States International Trade Commission / Washington, D.C. 20436

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NEW CLASSIFICATION NUMBER: ITC 1.23:

TITLE: Brooms Corn Brooms;U.S. Producers' shipments----

AGENCY: International Trade Commission

FORMER CLASS: TC 1.39:332-97/977 TC 1.2: b79/3

REASON FOR CHANGE: [redacted]

CLASSIFIER'S NAME: J. Heinbaugh

DATE: 12/16/82

SHIPPING LIST BOX NO. none

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REPORT TO THE PRESIDENT

U.S. International Trade Commission
March 31, 1982

To the President:

In accordance with Executive Order No. 11377 of October 23, 1967 (copy attached), to assist the President in the exercise of his authority under headnote 3 to schedule 7, part 8, subpart A, of the Tariff Schedules of the United States (TSUS) (79 Stat. 948; 19 U.S.C. 1202), the U.S. International Trade Commission herein reports its judgment as to the estimated domestic consumption of broom corn brooms for 1981, and the basis for that estimate. For convenience, the Commission also reports corresponding data for 1979 and 1980.

Estimated consumption of broom corn brooms

In the judgment of the Commission, consumption of brooms wholly or in part of broom corn in 1979-81 was as shown in the table below.

Brooms wholly or in part of broom corn: U.S. consumption, 1979-81

(In dozens)

Type of broom	1979 1/	1980 2/	1981
Whiskbrooms of a kind provided for in TSUS items 750.26 to 750.28, inclusive	348,306	342,414	252,335
Other brooms of a kind provided for in TSUS items 750.29 to 750.31, inclusive	2,079,951	2,061,176	1,707,309
Total	2,428,257	2,403,590	1,959,644

1/ As reported to the President on March 31, 1980.
2/ As reported to the President on April 14, 1981.

Source: Compiled from data supplied by U.S. producers and the U.S. Customs Service.

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Aggregate apparent consumption of broom corn brooms amounted to 2.0 million dozen in 1981, about 18 percent less than in 1980, when it was 2.4 million dozen. Consumption of whiskbrooms of broom corn, which accounted for 13 percent of total consumption in 1981, was down 26 percent from 1980, while consumption of other brooms of broom corn, 87 percent of total consumption in 1981, decreased by 17 percent.

Basis for the Commission's judgment with respect to broom corn brooms

The Commission estimated consumption of broom corn brooms in 1981 by the same methods it used to estimate consumption in its previous reports pursuant to Executive Order No. 11377. Apparent annual consumption was determined by adding the quantity of shipments by domestic producers to the quantity of imports and then subtracting the quantity of exports. Data on imports were obtained from the U.S. Customs Service; data on shipments and exports were estimated from responses to questionnaires sent to all known domestic producers of broom corn brooms.

The data for each of the components used in the computation of apparent annual consumption of broom corn brooms were as shown in the following table.

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Whiskbrooms provided for in TSUS items 750.26 to 750.28, inclusive, and other brooms provided for in TSUS items 750.29 to 750.31, inclusive: U.S. producers' shipments, imports, exports, and apparent consumption, 1979-81

(In dozens)

Item	1979 1/	1980 2/	1981
	Whiskbrooms provided for in TSUS items 750.26 to 750.28, inclusive		
U.S. producers' shipments	241,062	254,803	162,872
Imports	107,420	87,769	90,930
Exports	176	158	1,467
Apparent consumption	348,306	342,414	252,335
	Other brooms provided for in TSUS items 750.29 to 750.31, inclusive		
U.S. producers' shipments	1,934,655	1,939,006	1,654,853
Imports	150,747	126,017	59,434
Exports	5,451	3,847	6,978
Apparent consumption	2,079,951	2,061,176	1,707,309
	Total for all brooms provided for in TSUS items 750.26 to 750.31, inclusive		
U.S. producers' shipments	2,175,717	2,193,809	1,817,725
Imports	258,167	213,786	150,364
Exports	5,627	4,005	8,445
Apparent consumption	2,428,257	2,403,590	1,959,644

1/ As reported to the President on March 31, 1980.
2/ As reported to the President on April 14, 1981.

Source: Compiled from data supplied by U.S. producers and the U.S. Customs Service.

U.S. producers' shipments.--Total U.S. producers' shipments of broom corn brooms, including whiskbrooms, amounted to 1.8 million dozen in 1981, a decrease of approximately 17 percent from the 1980 level of 2.2 million dozen. Shipments of whiskbrooms of broom corn, which were 9 percent of total shipments in 1981, declined by 36 percent from the 1980 level, while shipments of other brooms of broom corn, 91 percent of the total, declined by 15 percent from the previous year. The total number of U.S. producers of broom corn brooms was 141 in 1981, down from 152 in 1980.

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Imports.--U.S. imports of broom corn brooms totaled 150,000 dozen in 1981, 30 percent lower than in 1980. Imports of whiskbrooms of broom corn in 1981 increased by 4 percent over the 1980 level to 91,000 dozen, whereas imports of other brooms of broom corn decreased to 59,000 dozen in 1981, or 53 percent below the level recorded in the previous year. Hungary, which supplied virtually all the imports of whiskbrooms of broom corn, and Mexico, which supplied the bulk of imports of other brooms of broom corn, have traditionally been the most important sources of U.S. imports.

The ratio of imports to consumption for all brooms of broom corn was 8 percent in 1981, down slightly from 9 percent in 1980. The ratio of imports to consumption for whiskbrooms of broom corn in 1981 was 36 percent, up from 26 percent in 1980, while that for other brooms of broom corn was 3 percent, down from 6 percent the preceding year.

Exports.--U.S. exports of broom corn brooms totaled 8,400 dozen in 1981, more than double those of 1980. Exports of whiskbrooms of broom corn increased almost 10 fold to 1,500 dozen and those for other brooms of broom corn increased 81 percent to 7,000 dozen. Exports for all categories of broom corn brooms comprised less than 1 percent of annual U.S. producers' shipments in 1981.

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Highlights of the Fifteenth Annual Report on Brooms

During 1981, compared with 1980--

- o APPARENT CONSUMPTION of broom corn brooms, including whiskbrooms, decreased 18 percent to 2.0 million dozen.
- o U.S. PRODUCERS' SHIPMENTS of brooms of broom corn, including whiskbrooms, decreased 17 percent to 1.8 million dozen.
- o U.S. IMPORTS 1/ of broom corn brooms, including whiskbrooms, decreased 30 percent to 150,000 dozen. The ratio of imports to consumption was 8 percent, down from 9 percent in 1980.
- o U.S. EXPORTS of brooms of broom corn, including whiskbrooms, more than doubled, rising to 8,400 dozen. Exports of all brooms of broom corn comprised less than 1 percent of total producers' shipments.

1/ There is a tariff-rate quota of 91,885 dozen on whiskbrooms of broom corn, and 161,540 dozen on other brooms of broom corn in any calendar year.

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THE WHITE HOUSE

EXECUTIVE ORDER 11377

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PROVIDING FOR TARIFF COMMISSION REPORTS REGARDING THE ESTIMATED CONSUMPTION OF CERTAIN BROOMS

By virtue of the authority vested in me by the Constitution and the statutes, including section 332 of the Tariff Act of 1930 (19 U.S.C. 1332), it is hereby ordered as follows:

1. In order to assist the President in the exercise of his authority under headnote 3 to schedule 7, part 8, subpart A, of the Tariff Schedules of the United States (79 Stat. 948; 19 U.S.C. 1202), the United States Tariff Commission shall keep under review developments with regard to whiskbrooms of a kind provided for in items 750.26 to 750.28, inclusive, of the tariff schedules, and other brooms of a kind provided for in items 750.29 to 750.31, inclusive, of such schedules, and shall annually report to the President, as early as practicable in each calendar year, its judgment as to the estimated annual consumption of each such kind of brooms during the immediately preceding calendar year, together with the basis therefor. The first report by the Commission under this paragraph shall contain estimates for the calendar year 1967, and also similar estimates for the calendar year 1965, together with the basis therefor.

2. At the time of its report of the estimates under paragraph 1 of this order for 1968, and biennially thereafter, in addition to the matters described in paragraph 1, the Commission shall report to the President available information as to the production of and trade in other types of brooms which it considers to be competitive with those identified in paragraph 1 and, if practicable, estimates as to the annual consumption of such other brooms.

/s/ Lyndon B. Johnson

THE WHITE HOUSE,
October 23, 1967

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WASHINGTON, D.C. 20436

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